**M E M O R A N D U M**

**To:** Professor Evia

**From:** Anne Walsack, Greg DiGalbo, and Maya Chapman

**Subject:** Rhetorical and Design Choices for the Client Website

**Date:** April 26, 2016

This memo will cover the rhetorical and design choices our group made concerning our client website.

Audience:

We created this website for the Hispanic and Latino Faculty and Staff Caucus. The people that will ultimately view this website are people who are interested in the Caucus and that may potentially want to become a member.

Content:

Purpose:

Coding:

Color:

Typography:

Usability:

Problems:

Differently if more time: